

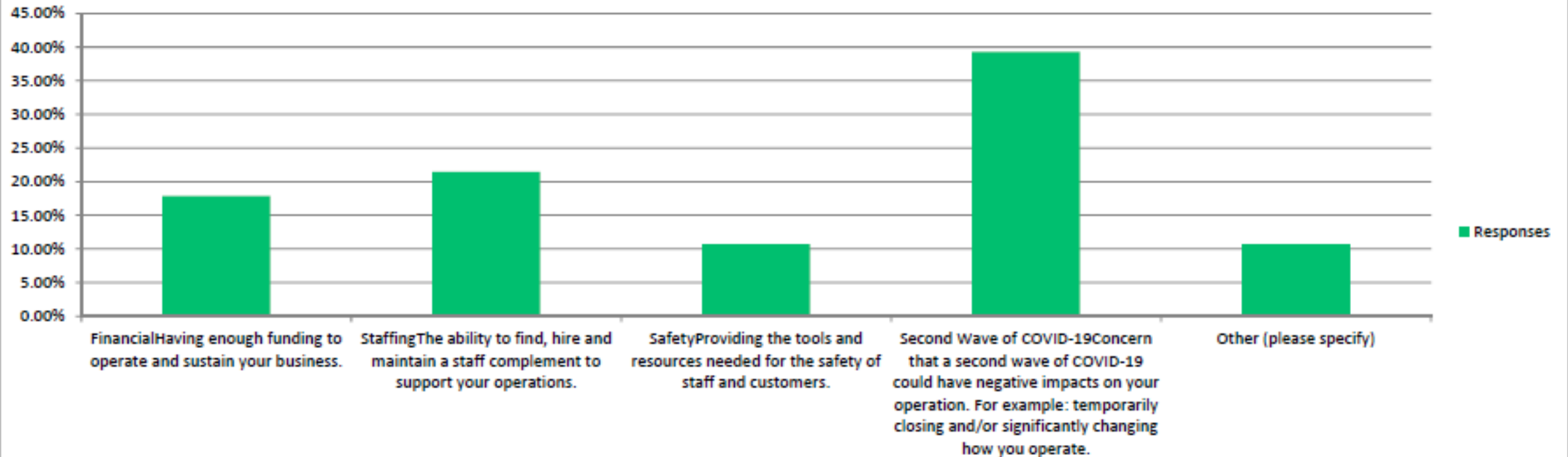
Economic Development Recovery Task Force
Fall Business Survey – 2020

Summary of Results

What type of business do you operate?

Answer Choices	Responses	
Agriculture and Food Market (For example: farm, food manufacturing, food processing, and food storage facilities.)	9.68%	3
Retail (Meaning the sale of goods to the public for use or consumption rather than for resale. Sales provided online, in a brick-and-mortar storefront, through direct sales, and/or direct mail.)	16.13%	5
Hospitality (For example: hotels, lodging, restaurants and bars.)	16.13%	5
Manufacturing and Industrial (Meaning the fabrication, processing, preparation and/or assembly of products from raw materials and commodities. For example: textiles, chemicals, machines, equipment.)	3.23%	1
Health and Wellness (Meaning businesses, professionals and service providers that promote physical, mental and social wellbeing. For example: medical offices, recreational and fitness activities, spa, workplace and community wellness programs, wellness tourism.)	16.13%	5
Professional Services (For example: accountants, lawyers, media providers, architects, finance, engineers, and consultants.)	6.45%	2
Energy (Meaning businesses involved in the production and sale of energy. For example: electricity, solar, natural gas.)	0.00%	0
Beauty and Aesthetic Services (Providing products and services for personal care. For example: cosmetics, hair, skin care.)	3.23%	1
Automotive and Marine Sales, Services, Repairs (For example: Automotive dealership, boat sales.)	3.23%	1
Communication Technology (Providing products, equipment, programs and services that offer and maintain technical systems. For example: internet, multimedia, e-mail, telephone and other sound-based and video-based communication means.)	3.23%	1
Other (please specify)	22.58%	7
<ul style="list-style-type: none"> • Distribution • Photography • Recreational and Entertainment • Roofing Contractor • Arts 	Answered Skipped	31 1

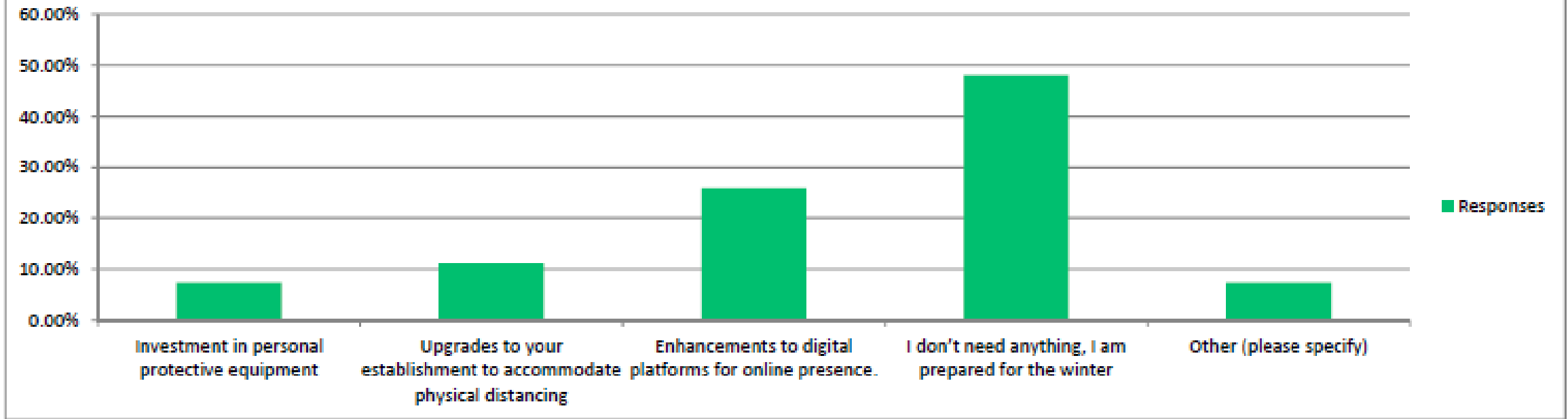
What is the primary concern you have right now for your business?



Other:

- Not being able to close during COVID. Increase staff with decreased revenue.
- I'm worried about the transition back to serving take out only once the weather gets colder.
- Securing material to continue production. Off shore materials are becoming undependable.

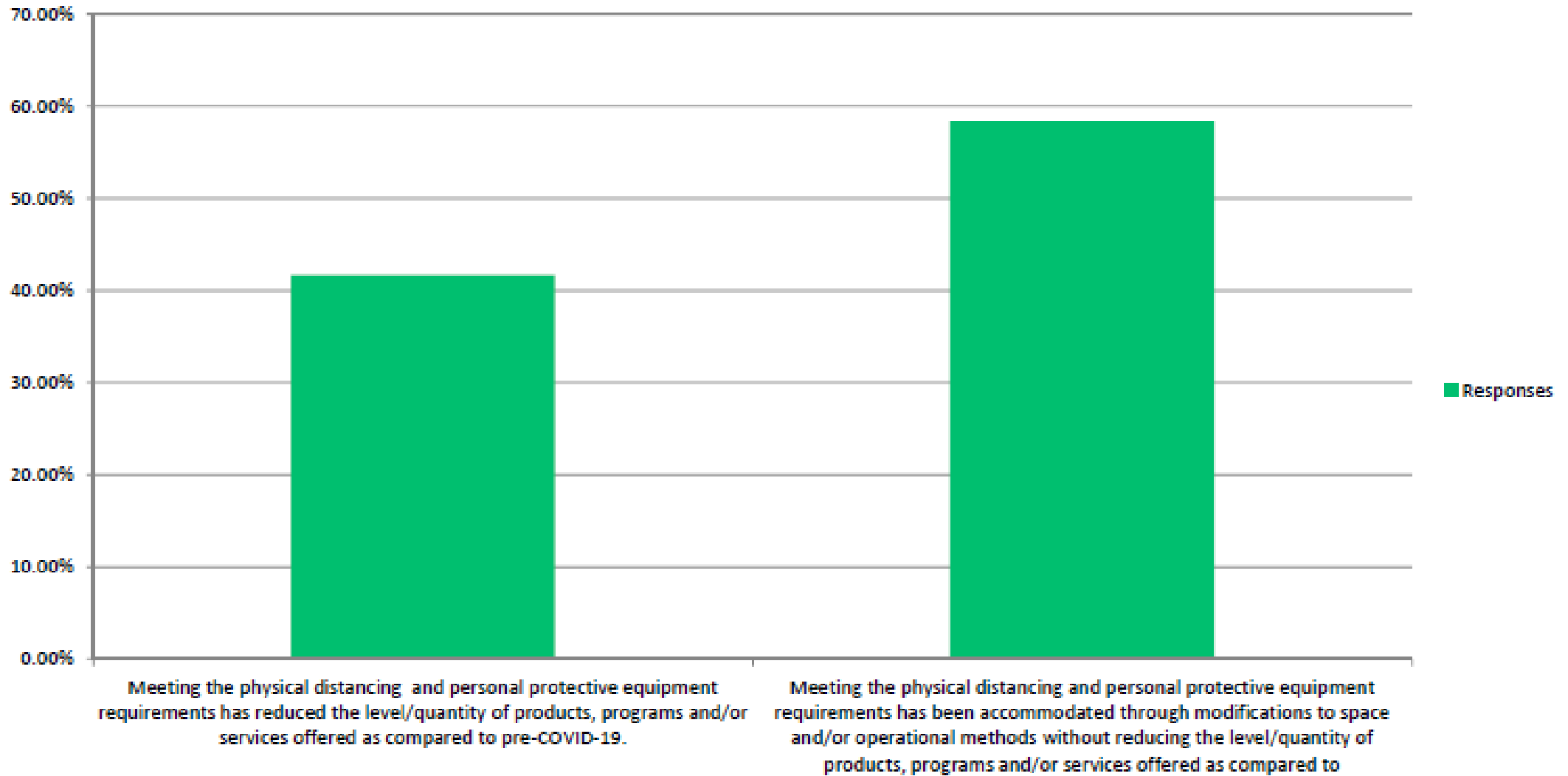
As a result of COVID-19, are there resources you need, to prepare your business for the winter?



Other:

- There should be all of the above for your survey minus the last entry. When the next wave hits would be nice to have someone from this sector contact us sooner than later to help with our concerns as it hits.
- A local food delivery service would be really helpful.

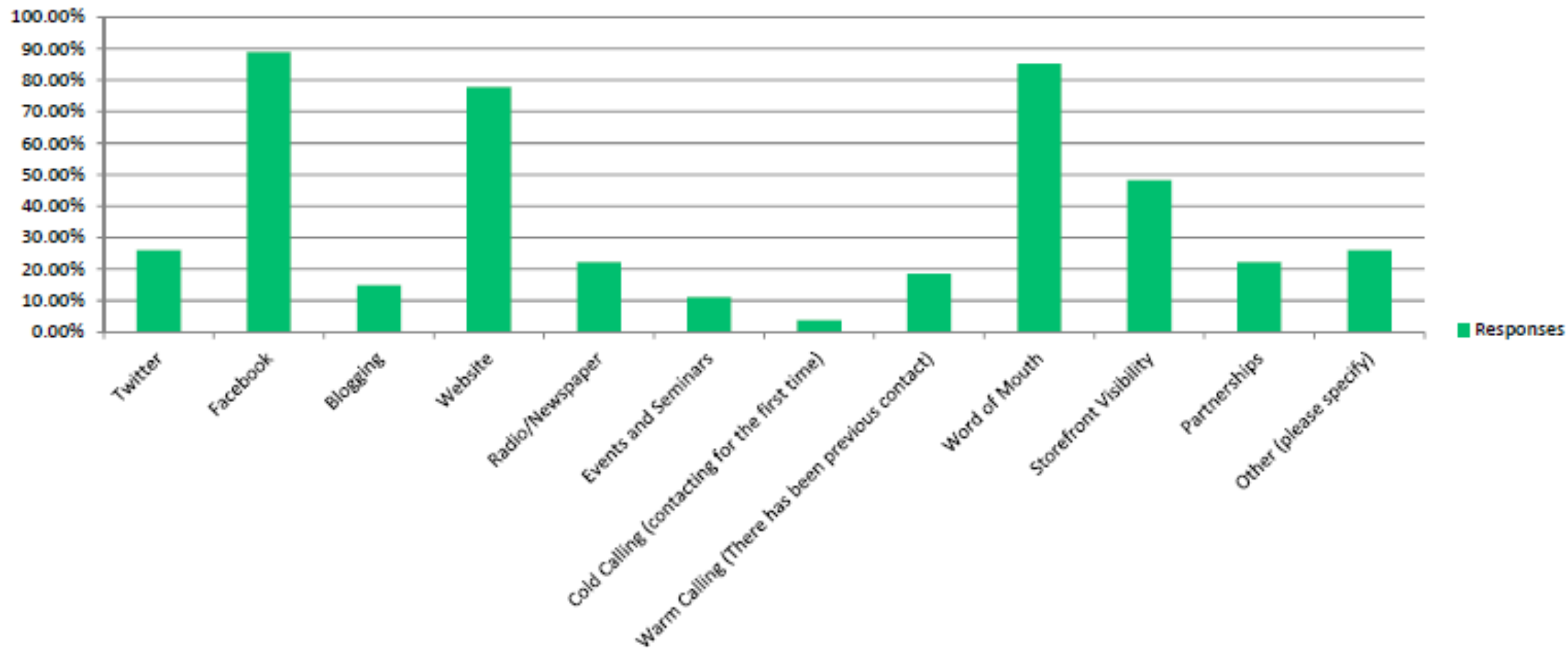
Which statement best reflects your operational scenario?



Any additional comments regarding how physical distancing and personal protective equipment has influenced your operations?

- The patio support moving forward for next year will be helpful. Indoor seating is risky always. Hopefully the municipality will support financially.
- We have noticed a steady increasing supply stream issue with our suppliers which has slowed our production capacity as we have to wait for materials.
- The cost of additional staff to sanitize has hit hard.
- We cannot host openings/events and we don't feel our space is big enough to safely hold classes which were planned pre-COVID. If another wave comes we are concerned even if we don't have to shut down we will have a significant decrease in visitors.
- During Stage 2, reduced ability to do face to face consults.

How do you market your business/product/service? Check all that apply.



Other:

- IG is the best tool around
- Flyers
- TV

How do you think the Municipality can support your business? For example: providing communications, marketing and/or advocacy

- Money
- Spend local!!
- Enforce mainstreet 2 hour minimum parking...especially across from new library when open
- Marketing
- Modifications next year if patios are allowed. Continue enforcing parking and follow snow removal standards that have been set.
- Online marketing support such as grants for electronic advertising. Possibly local media advertising as well.
- Free radio/newspaper ads
- Offering financial support for businesses who would like to have their businesses in a store front but cannot afford it
- Provide public transit for elderly and handicapped.
- Market the town that will provide business for all and don't close town facilities ie the arena
- marketing
- Letting people know we are here and operating full hours and operations and would love to help with any pet needs
- A shop local campaign might help. If any support could be offered to individuals trying to transition from CERB back to a workplace that could be useful too.
- Upgrading internet
- Unsure
- Municipality should be buying locally for as many of products as possible also support local retailers trades Etc. renovations product flooring window coverings etc.
- The municipality has dropped the ball for my business and I am disappointed with the outcome for this summer.
- Marketing help would be beneficial.
- Providing communication and outreach on behalf of the business in the community
- Simply support community initiatives to keep things open. Meaford needs to continue to look ALIVE, despite anything. It build customer interest and confidence

There are a number of grants being offered by all levels of government and service agencies to support businesses and organizations in recovery, sustaining and/or enhancing their operations. Are you generally interested in applying for grants?



If no, why not?

- Our business has thrived during COVID-19, due to a robust online component. We would be unlikely to qualify.
- Don't want then clawed back at tax time
- This is a rented office. However landlord should be doing upgrades for mobility access.
- We don't need then and you have to pay most back
- Paperwork is time consuming and often complex
- None or relevant

What types of grants are you most interested in?

