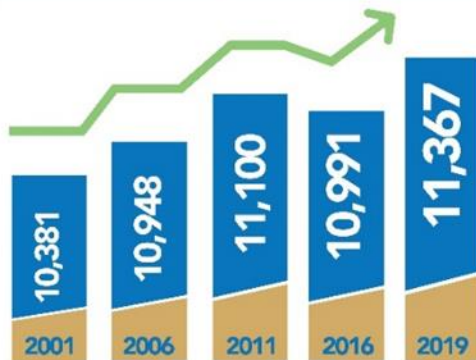


## An Economic Snapshot of the Municipality of Meaford

Below is a current economic snapshot of the Municipality of Meaford's demographics and provides insight into the Municipalities Situational Analysis as described in the next section of this report.

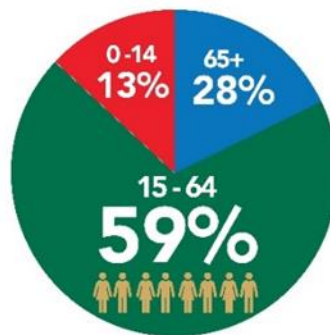
### POPULATION

#### Total Population



Census Population Data, Statistics Canada, 2001-2016.

#### Age Profile



#### Educational Attainment



For the population aged 24-65.

### HOUSING

#### Dwelling Value

Average Value **\$454,757**  
Median Value **\$380,878**

#### Total number of households



**5,148**

**82%**  
Single detached house

**11%**  
Apartment / detached duplex

**5%** Rowhouse  
**1%** Semi detached house

All data sourced from Manifold SuperDemographics 2019, unless otherwise specified.

#### Dwelling Income



**\$90,429**  
Average Household Total Income

**\$74,914**  
Median Household Total Income



**22%** of Meaford's population spends 30% or more of household total income on shelter costs



## LABOUR FORCE & LOCAL ECONOMY

### Top 5 Employment Industries



**15%**  
Health Care &  
Social Assistance



**10%**  
Retail Trade



**9%**  
Construction



**8%**  
Accommodation & Food  
Services



**7%**  
Manufacturing

### Top 5 Employment Occupations



**21%**  
Sales & Service



**15%**  
Trades, Transport  
& Equipment Operators



**13%**  
Management



**13%**  
Business, Finance  
& Administration



**11%**  
Education, Law & Social,  
Community & Government

### Participation

**58.3%**

ONTARIO  
64.5%

### Employment

**56.1%**

ONTARIO  
60.8%

### Unemployment

**3.8%**

ONTARIO  
5.8%



**\$355** \*\*  
million in imports

**\$257.8**  
million in exports

**Median  
Employment  
Income**

**\$27,871**

ONTARIO MEDIAN  
**\$35,664**

**Average  
Employment  
Income**

**\$39,594**

ONTARIO AVERAGE  
**\$50,646**

\*\*Statistics from the Government of Ontario  
All data sourced from Manifold SuperDemographics 2019, unless otherwise specified.