

# The Corporation of the Municipality of Meaford

## By-law Number 2018-62

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### **Being a by-law to regulate the size, use, location and maintenance of signs within the Municipality of Meaford**

**Whereas**, Section 5 (3) of the Municipal Act, S.O. 2001, c.25 provides that municipal power shall be exercised by by-law; and

**Whereas**, Section 9 of said Act provides municipalities with broad authority to legislate on matters related to the spheres of jurisdiction outlined in section 11; and

**Whereas**, Section 11(3) of said Act authorizes the Municipality to pass by-laws relating to structures, including fences and signs; and

**Whereas**, Section 99 of said Act provides the rules which apply to a by-law of a municipality respecting advertising devices, including signs; and

**Whereas**, Section 425 of said Act establishes that any person who contravene any by-law of the Municipality passed under the Act is guilty of an offence; and

**Whereas**, Council of the Corporation of the Municipality of Meaford deems it expedient and necessary to pass such a by-law.

**The Council of The Corporation of the Municipality of Meaford enacts as follows:**

#### **Part I - General**

##### 1.0 Purpose and Scope

1.1 The purpose of this By-law shall be to coordinate the type, placement and scale of signs within the different land-use zones to recognize and regulate the residential, commercial, industrial and institutional requirements of all sectors of the community. In doing so, this By-law shall encourage the innovative use of design; shall encourage signs which are compatible to the heritage and unique characteristics of the community; shall promote both renovation and proper maintenance; and shall guarantee equal treatment under the law through accurate

record keeping and consistent enforcement. These shall be accomplished by regulation of the size, shape, material, display, erection, use and maintenance of signs. The used of signs is regulated according to land use as prescribed in zoning regulations for the Municipality. No sign shall be permitted as a main or accessory use except in accordance with the provisions of this By-law.

- 1.2 This By-law shall not, however, relate to building design or any non-commercial ornamentation of a building or structure. Nor shall the By-law regulate official traffic or government signs; the copy and message of signs; signs not intended to be viewed from a public right-of-way; window displays which do not constitute widow signs; product dispensers; scoreboards on athletic fields; flags of any nation, government, or non-commercial organization; gravestones; religious symbols; commemorative plaques; the display of street numbers; or any display or construction not defined herein as a sign.
- 1.3 The intent of this By-law shall be to regulate signs intended to be viewed from any vehicular or pedestrian right-of-way within the Municipality.

## 2.0 Interpretation

- 2.1 References to items in the plural include the singular, as applicable.
- 2.2 The words "include", "including", and "includes" are not to be read as limiting the phrases or descriptions that precede or follow them.
- 2.3 Headings and the index are included for ease of reference only and are not to be used as interpretation aids.
- 2.4 Specific references to legislation in this by-law are meant to refer to the current laws applicable within the Province of Ontario as at the time the by-law was enacted, as they are amended from time to time. In all cases, the reference includes the statute, as amended from time to time, including successor legislation.

### 3.0 Definitions

- 3.1 **"Abandoned Sign"** means a sign which no longer identifies or advertises a bona fide business, lessor, service, owner, product, or activity, and/or for which no legal owner can be found.
- 3.2 **"Advertising Device"** means any fancifully designed device, object or any means of identification intended for advertising purposes, that is visible from any public street creating a design and intended to be erected, located or affixed on any land, building or structure which directs attention to the land, building or structure. But shall not relate to any building design or any non-commercial ornamentation of a building or structure.
- 3.3 **"Alter"** or **"Alteration"** means any change to the sign structure or the sign face, including addition, deletion, change of copy, or re-arrangement of parts, with the exception of the re-arrangement of the message on manual changeable copy signs.
- 3.4 **"Animated Sign"** means a sign which includes action, motion or change of colour of any or all of the sign, excluding manual changeable copy signs, clocks or thermometers.
- a) **"Electrically Energized"** means an illuminated signs whose motion or visual impression of motion is activated primarily by electrical means. Electrically animated signs are of two types:
- i) **"Flashing Signs"** means an illuminated signs exhibiting a pre-programmed repetitious cyclical interruption of illumination from one or more courses in which the duration of the period of illumination (on phase) is either the same as or less than the duration of the period of darkness (off phase), and in which the intensity of illumination varies from zero (off) to on hundred (on) during the programming cycle.
- ii) **"Illusionary Movement Signs"** means an illuminated signs exhibiting the illusion of movements by means of a pre-programmed repetitious sequential switching action in which illuminated elements of the sign are turned on or off to visually simulate the impression of motion

characteristics of chasing, running, blinking, oscillating, twinkling, scintillating, or expanding and contracting light patterns.

- b) **“Mechanically Energized”** means a signs manifesting a repetitious pre-programmed physical movement or rotation in either one or a series of planes activated by means of mechanically based drives.
  - c) **“Naturally Energized”** means a signs whose motion is activated by wind or other atmospheric impingement. Wind-driven signs include pennants, streamers, spinners, metallic discs, or other similar devices designed to move in the wind, but does not include banners.
- 3.5 **“Awning Sign”** means a sign painted to or affixed to the surface, but not extending beyond the limits, of any awning. An awning being a temporary or roof-like projection that is retractable, consisting entirely of non-rigid materials such as canvas or cloth except for the rigid framework.
- 3.6 **“Banner Sign”** means a vertical or horizontal sign that is generally made of canvas, cloth, plastic or similar lightweight, non-rigid type of material.
- 3.7 **“Bed and Breakfast Sign”** means a ground sign advertising a Bed and Breakfast operation on the lot where the sign is located.
- 3.8 **“Billboard Sign”** means a sign directly supported by the ground without the aid of any building or structure, other than the sign, which advertises goods, products, services or facilities not available at the lot upon which the sign is located or which directs persons to a different location from that upon which the sign is located.
- 3.9 **“Building Official”** means the Chief Building Official or their designate who are duly appointed by Council.
- 3.10 **“Canopy Sign”** means a sign attached to or constructed in or on the canopy. A canopy being a permanent roof-like projection which extends from part or all of the building façade.
- 3.11 **“Clear Height”** means the distance between the grade beneath the sign and the lowest point of the sign face or structure, not

including support posts.

- 3.12 **"Commemorative Plaque or Cornerstone"** means a plaque or cornerstone of a non-advertising nature honouring a person, landmark or historic event.
- 3.13 **"Contractor Sign"** means a temporary sign which identifies the name of the contractor, or the name of the product being used for an on-going construction, renovation or maintenance on the lot on which the sign is erected.
- 3.14 **"Copy"** means the graphic content of a sign face in either permanent or removable alphabetic letter, numeral, pictograph, symbolic, or logo form.
- 3.15 **"Council"** means the Council of the Corporation of the Municipality of Meaford.
- 3.16 **"Directional Sign"** means a sign giving directions, instructions, or facility information and which may contain the name or logo of an establishment but shall not contain any advertising devices.
- 3.17 **"Director"** means the Director of the Corporation of the Municipality of Meaford with responsibility for the administration of the Sign By-law, or their designate.
- 3.18 **"Façade"** means the entire building wall including the parapet.
- 3.19 **"Fascia Sign"** means a sign attached to, marked or inscribed on, erected or placed against the façade forming part of the building, or supported by or through a wall of a building and having the exposed face thereof on a plane approximately parallel to the plane of such wall.
- 3.20 **"Fees and Charges By-law"** means a By-law that is by Council to establish fees and charges for the Municipality.
- 3.21 **"Flag"** means a symbol representing a government, political subdivision or other public entity that is generally made of a canvas or similar lightweight, non-rigid material which is normally hung from an object or structure using a rope or some other fastening device and is designed and displayed so as to allow movement which is caused by atmospheric conditions and

is presented in compliance with a recognized protocol of design and characteristics.

- 3.22 **"Frontage"** means the horizontal distance between the interior side and/or exterior side lot lines, with such distance being measured perpendicularly to the line joining the mid-point of the lot line with the mid-point of the rear lot line at a point on that line 8.0 metres from the front lot line. In the case of a lot with no rear lot line, the point where two interior side lot lines intersect shall be the point from which a line is drawn to the mid-point of the front lot line. In the case of a corner lot with a day lighting triangle, the exterior side lot line shall be deemed to extend to its hypothetical point of intersection with the extension of the front lot line for the purposes of calculating lot frontage.
- 3.23 **"Garage or Yard Sale Sign"** means a temporary sign advertising the sale of personal merchandise.
- 3.24 **"Grade"** means the average elevation of the finished surface of the ground directly beneath the sign.
- 3.25 **"Ground Sign"** means a permanent sign directly supported by the ground without the aid of any other building or structure.
- 3.26 **"Home Development Sign"** means a sign for a draft approved or an approved Plan of Subdivision or Plan of Condominium.
- 3.27 **"Home Development Directional Sign"** means a temporary sign intended to direct traffic to a draft approved or an approved Plan of Subdivision or Plan of Condominium.
- 3.28 **"Identification Sign"** means a sign, installed on the ground or attached to the wall of a building, on which the copy is limited to the name and address of a place, building, business, organization, person, or occupancy of the lot it identifies.
- 3.29 **"Illuminated"** means a light source that can be internal or external to the sign.
- 3.30 **"Incidental Sign"** means a sign of minor consequence and size whose use is incidental to another use and which therefore does not require detailed regulation by this By-law.
- 3.31 **"Inflatable Sign"** means a sign or advertising device designed

to be airborne and tethered to the ground or any other structure and shall include balloons and any other inflatable advertising device.

- 3.32 **“Internal Sign”** means a sign that is not intended to be viewed from a public right-of-way and is located within and upon privately owned lands and is wholly intended to be viewed by patrons utilizing the amenities located within or upon privately owned lands.
- 3.33 **“Lot”** or **“Property”** means a contiguous parcel of land.
- 3.34 **“Lot Line”** means a line delineating any boundary of a lot.
- 3.35 **“Manual Changeable Copy Sign”** means a mobile sign on which the message can be manually changed through the use of attachable letters, numerals or pictorial panels.
- 3.36 **“Marquee”** means a permanent roof structure which is generally constructed of fabric but not limited to projecting horizontally from the face of the building.
- 3.37 **“Mobile Sign”** means a sign that is designed so as to be capable of being readily moved from one location to another, and is usually built on a trailer or other solid framework with or without wheels and may include a manual changeable copy sign.
- 3.38 **“Municipality”** means the Corporation of the Municipality of Meaford or the geographic area of the Municipality of Meaford as context indicates.
- 3.39 **“Officer”** means a Municipal Law Enforcement Officer as appointed by the Council of the Corporation of the Municipality of Meaford, an Ontario Provincial Police Officer, a Provincial Offences Officer, or other duly appointed individual.
- 3.40 **“Official Sign”** means a sign required or erected due to any law, or at the direction of any government, governmental authority, agency, department or commission.
- 3.41 **“Open House Directional Sign”** means a temporary sign intended to direct traffic to a residential re-sale of a property but does not include houses under new development.
- 3.42 **“Owner”** means a person having legal or equitable title to the

land, building or structure upon which a sign is located and includes all persons having a legal right to obtain physical possession of the lands.

- 3.43 **"Permanent Sign"** means a sign which is permanently installed or affixed to any sign structure or building, and is not easily moveable. The message conveyed is not temporary in nature and relates to the use of the building or lot on which it is located.
- 3.44 **"Permit"** means a written document issued by the Director indicating that they have considered a specific application referred to therein and has granted permission of the Municipality to erect, display, structurally alter or relocate a sign in accordance with the specifications and conditions of this By-law.
- 3.45 **"Poster"** means any type of advertising device that is generally a printed notice made of cardboard, plastic, fibreboard, paper or similar flexible material conveying information intended to be displayed for a temporary period of time.
- 3.46 **"Private Notice Sign"** means a sign that directs a notice to the public including 'no trespassing', 'no hunting', 'beware of dog', other public safety or warning notice.
- 3.47 **"Projecting or Vertical Sign"** means a sign which projects out from a wall and the sign face is approximately perpendicular to the plane of the wall to which the sign is attached.
- 3.48 **"Public Property"** means property owned by or under the control of the Municipality of Meaford or any of its agencies or boards, including highways, boulevards, and road allowances. Public Property shall be deemed to include public utility facilities, regardless of whether the poles are owned by or under the control on the Municipality, and shall also include buses, benches, municipal garbage containers or other structures located on a highway regardless of whether benches, containers or structures are owned by the Municipality. Property owned by the Municipality and leased to another person or entity shall not be deemed to be public property.
- 3.49 **"Real Estate Sign"** means a temporary sign installed, erected or displayed on a property for the notification that a building, lot or portion thereof is offered for sale, rent or lease.

- 3.50 **"Reverse Graphics"** means graphics on an internally illuminated sign having translucent or transparent advertising copy on a background which is opaque and is substantially the same colour as the wall or other surface on which the sign is located.
- 3.51 **"Road Allowance"** means lands reserved by the government to be used for public roads.
- 3.52 **"Roof Sign"** means a sign which is located entirely on or above the main roof of a building or located entirely on top of or above the parapet of a building.
- 3.53 **"Rural Accessory Use Sign"** means a sign which advertises a use which is accessory to the rural use on the property such as a seasonal agricultural stand, home industry, farm produce outlet, agricultural tourism use or farm winery.
- 3.54 **"Sidewalk Sign"** means a self-supported temporary sign with two sides that are adjoined at the top and displayed at an angle, and designed to be placed upon a sidewalk.
- 3.55 **"Sight Triangle"** means the triangular space formed by the street lines or a corner lot and a line drawn from a point in one street line to a point in the other street line as contained in the Zoning By-law.
- 3.56 **"Sign"** means any visual medium, including its structure and other component parts, which is used or capable of being used to attract attention to a specific subject matter, other than itself, for identification, information, or advertising purposes offered on the property which it is location. A window display shall not be deemed to be a sign for the purposes of this By-law.
- 3.57 **"Sign Area"** means the entire area of the surface of a sign, including the border or frame together with any material forming an integral part of the backdrop of the display or used to differentiate the sign from the backdrop or building against which it is erected, but not including the sign structure. Where a sign is comprised of individually installed letters, numerals or shapers, the sign face shall mean the area of the smallest rectangle, triangle or combination thereof, which encloses each message.

- 3.58 **"Sign Face"** means the portion of the sign on which the message is displayed, but does not include the sign structure.
- 3.59 **"Sign Height"** means the vertical distance measured from the highest point of the sign to grade, and including the sign structure.
- 3.60 **"Sign Structure"** means anything used to support or brace a sign face and which is attached to the ground, building or structure.
- 3.61 **"Special Event Sign"** means a temporary sign installed for various civic celebrations, festivals, or special events.
- 3.62 **"Storey"** means that portion of any building which is situated between the top of any floor and the top of the floor next above it and shall include a parapet or any other integral part of the building, parallel to the same façade, excluding structures enclosing mechanical equipment on the roof.
- 3.63 **"Street"** means a street, highway, road or other public right-of-way but does not include a private lane, easement or right-of-way.
- 3.64 **"Street Line"** means the limit of the road allowances and is the dividing line between a lot and a street.
- 3.65 **"Temporary Sign"** means a sign which is temporarily installed or affixed to any sign structure or building, and which conveys a message applicable for a definable and specific limited time and relates to the use of the building or lot on which it is located.
- 3.66 **"Unsafe"** when used with respect to a sign or sign structure means a condition which is structurally inadequate or faulty, or could be hazardous to a pedestrian or motorist.
- 3.67 **"Vehicle"** means any means of transportation propelled or driven by any kind of power, including muscular power, and includes trailers intended to be drawn, propelled or moved by a vehicle.
- 3.68 **"Window Display"** means an arrangement or showing in the exterior window of a business consisting of goods or products marketed or offered for sale from or on the lot where the window

display exists, or items not marketed or offered from the lot if they are accessory to the main display of goods or products

- 3.69 **"Window Sign"** means a sign posted, painted, placed or affixed in or on a window exposed to public view, and shall include an interior sign that faces a window within a building and is in view of the general public.
- 3.70 **"Zoning By-law"** means the Municipality of Meaford's Comprehensive Zoning By-law, as amended.

## **Part II – Restrictions**

### 4.0 General Provisions

- 4.1 No person shall hereafter affix, erect, display, alter or allow the erection, display or alteration of any sign including the change of sign copy within the Municipality on publicly or privately owned lands except without obtaining a permit or approvals under the provisions of this by-law, the Building Code Act and the Ontario Building Code, as amended thereto, and any other applicable legislation or agency approvals.
- 4.2 The content on any sign shall not be in contravention of any zoning or any other By-law, Act or regulation enforceable in the Municipality, or which would identify, advertise or provide information in relation to a use or occupancy not permitted under the Zoning By-law.
- 4.3 Any sign herein may use manual, automatic or electrically activated changeable copy. Manual changeable copy signs is restricted to one change of copy in any twenty-four (24) hour period. All other changeable copy signs may not be changed more than once in a five minute interval.
- 4.4 All Home Development Signs, Service Station or Gas Bar Signs, or Drive-thru Signs shall be subject to Site Plan Approval process for the proposed development.
- 4.5 Unless otherwise specified, sign permits for any sign shall be issued only for businesses or uses located on the property on which the sign is to be located.
- 4.6 Except for an official sign or a sign otherwise permitted in this

By-law or authorized by the Municipality or County, no sign is permitted on, over, partly on or over a street.

5.0 Maintenance of Signs

5.1 All signs shall be properly maintained;

- a) The owner of any sign shall maintain all signs in a proper state of repair, so that the sign remains completely operative at all times and does not become unsafe, defective or dangerous; and,
- b) Exposed surfaces shall be clean and painted, if paint is required and defective parts shall be replaced.

6.0 Establishment of Zones

6.1 For the purposes of this By-law, signs are permitted the following zone categories based on the zones established in the Zoning By-law.

| <b>Zone Category</b> | <b>Zones in the Zoning By-law</b>  |
|----------------------|--|
| Residential          | R1, R2, R3, R4, R5, RM, RT, CR, RR, SR, RLS, MH  |
| Downtown Commercial  | C1   |
| Commercial           | C2, C3, C4, C5   |
| Industrial           | M1, M2, M3   |
| Other                | A, SA, RU, D, UAW, I, UI, MAR, MR, OS, EP  |
| All                  | R1, R2, R3, R4, R5, RM, RT, CR, RR, SR, RLS, MH, C1, C2, C3, C4, C5, M1, M2, M3, A, SA, RU, D, UAW, I, UI, MAR, MR, OS, EP |

7.0 Prohibited Signs

7.1 Any sign not expressly permitted by the by-law is prohibited and without limiting the generality of the foregoing, the following

signs are specifically prohibited:

- a) Abandoned signs;
- b) Inflatable signs;
- c) Billboard signs;
- d) Roof signs;
- e) Signs located upon the upper surface area of any marquee;
- f) Animated signs, including signs which by reason of their size, locations, movement, message, colouring, or manner of illumination, may be confused with or construed as an official traffic control sign, signal, or device, or the light of an emergency or road equipment vehicle, or which hides from view any traffic or street sign or traffic signal or device or within a sight triangle;
- g) Posters on public property which includes affixed to a light standard or utility pole.
- h) Signs which are on, or project over, property owned by the Municipality are prohibited with the exception of official directional signs and as specifically permitted elsewhere in this By-law;
- i) Signs attached, affixed to or display which is located on a vehicle which is parked in a parking space and/or on a street or private property and which is visible from a street for the principle purpose of providing advertisement of products or directing people to a business or activity and located on the same or nearby property;
- j) Signs located within 3.0 metres of a fire hydrant;
- k) Signs painted directly on the exterior face of any building or structure except within the permitted sign area;
- l) The tacking, pasting or otherwise affixing of signs of a miscellaneous character, visible from a street located on the walls of buildings, sheds, trees, poles, posts, fences or other structures;

- m) Signs which interfere with any electrical light, power, telephone wires or their supports or any other utility infrastructure;
- n) Signs which are located so as to interfere in any way with the free use of any fire escape, fire exit, door, window, skylight flue, air intake or exhaust, or parking space;
- o) Signs which use 'Day-Glo', fluorescent, luminous or reflective paint or similar products except for traffic control signs;
- p) Signs which advertise any specific brand of product unless the brand of the product is also the name of the business, except on mobile signs and banners; and
- q) Any sign that is abandoned or structurally, materially or electrically defective, or in any way endangers the public.

### **Part III - Regulations**

#### **8.0 Signs where Permits are required**

- 8.1 Unless otherwise provided by this By-law, all signs shall complete the necessary sign permit application for the specified sign type and submit all necessary plans, drawings, and payment of fees as prescribed in the Fees and Charges By-law. A building permit may be required as part of the sign permit. No permit is required for the maintenance of a sign.
- 8.2 No person shall erect, display, alter, or maintain any sign listed in Schedule A, unless the sign complies with the regulations applicable to that sign type and with any other provisions of this By-law, and a permit has been issued for the sign.
- 8.3 No property shall be permitted to have more than two permanent signs, except on a property with multiple businesses where each business shall be entitled to one permanent sign, plus one permanent sign for the lot.
- 8.4 No property shall be permitted to have more than 4 temporary sign permits in any one calendar year. A maximum of two permits may run consecutively. On a lot with multiple businesses, a maximum of six permits may be issued per

calendar year.

8.5 Any sign located within the Heritage Conservation District, as established in By-law 67-2014, may also require a Heritage Permit.

9.0 Signs where no Permit is required

9.1 Notwithstanding Section 4.0, a sign permit is not required for the signs listed in Schedule B. The signs in Schedule B shall comply with all other requirements of this By-law.

9.2 Any sign located within the Heritage Conservation District, as established in By-law 67-2014, may require a Heritage Permit.

10.0 Size of Letters

10.1 The maximum height of each letter on a sign shall be limited as follows:

| Width of Adjacent Street            | Maximum Letter Height |
|-------------------------------------|-----------------------|
| 20.12 metres (66 feet) or less      | 50 centimetres        |
| Greater than 20.12 metres (66 feet) | 70 centimetres        |

11.0 Lighting

11.1 Except as expressly permitted herein or expressly prohibited herein, all approved signs may be illuminated only by an external light source. External light sources shall be shielded so that the light source is not visible off the property on which the sign is located;

11.2 Where backlighting is expressly permitted in this By-law, the use of backlighting is restricted to: individual incised plastic or glass letters or symbols mounted on a solid opaque sign face; individual halo-lit or channel lettering or symbols mounted on a solid opaque background.

11.3 All wiring and conduits to electric signs and lighting sources shall be placed within the building walls, located underground or otherwise concealed from view, and shall be constructed to applicable building code standards.

## 12.0 Existing Signs

12.1 This By-law does not apply to any permanent sign or permanent advertising device that is lawfully erected or displayed on the day of this By-law comes into force and effect; if the sign or advertising device is not substantially altered. The maintenance and repair of the sign or advertising device or a change in the copy displayed shall not be deemed in itself to constitute an alteration.

## 13.0 Non-conforming Signs

13.1 Signs which have been legally erected prior to the date of the passing of this By-law, or signs which do not conform to the specific provisions of this By-law may be eligible for "legal non-conforming" status provided that:

- a) The Director determines the sign is not defective, damaged, or substantially deteriorated and such signs are maintained and do not in any way endanger the public;
- b) The sign was installed in conformance with a valid permit or variance, or complied with all applicable laws on the date of adoption of this By-law.

### 13.2 Loss of Legal Non-conforming Status

- a) A sign with Legal Non-conforming status may lose its designation if:
  - i) The sign is relocated or replaced;
  - ii) The structure or size of the sign is altered in any way except towards compliance with this By-law.

### 13.3 Maintenance and Repair of Non-conforming Signs

- a) The legal non-conforming sign is subject to all requirements of this By-law regarding safety, maintenance, and repair. However, if the sign has suffered significant damage or deterioration, it shall be brought into conformity with this By-law or removed.

## 14.0 Application for Permit

- 14.1 Every person requiring a sign permit shall complete the required application form. Such application shall contain all the necessary required information, plans and drawings, and pay all applicable fees as established in the Fees and Charges By-law, prior to being filed with the Director.
- 14.2 All signs shall comply with all other applicable By-laws and Laws. Additional permits may be required from other governing agencies, such as the Ontario Ministry of Transportation, the County of Grey or the Niagara Escarpment Commission. All signs shall be erected and designed in accordance with the requirements of the Ontario Building Code Act, as amended.
- 14.3 Requirement for a Building Permit in conjunction with any Sign Permit can be waived by the Building Official.
- 14.4 Where the sign permit application meets all the requirements of this By-law and any other applicable laws, a sign permit shall be issued by the Director.

#### 15.0 Expiration of a Sign Permit

- 15.1 Every permit issued by the Municipality shall expire six (6) months from the date of issuance unless the sign is erected or displayed for its intended purpose or within such earlier period of time as otherwise stated in the By-law.
  - a) Where a permit has been issued and before it has expired, a written request may be made to extend the permit for another six (6) months.
- 15.2 A sign which has been approved and for which a permit has been issued pursuant to this By-law, may stand or be displayed for the time period of the permit, which shall expire upon the earliest of the following events;
  - a) The passing of twenty (20) years from the date of the permit;
  - b) The permanent closing of the business identified on the sign after a period of forty-five (45) days; or
  - c) The sale or transfer of the business identified on the sign where there is a change of the name of the successor

business.

15.3 Any sign which continues to stand or be displayed after one of the above events shall be removed by the owner, or a new application for the sign shall be submitted.

#### 16.0 Revocation of a Sign Permit

16.1 The Municipality may revoke a permit under the following circumstances:

- a) Where the permit has been issued in error by the Municipality; or
- b) Where the sign does not conform to this By-law, the Ontario Building Code, or any other applicable regulation or legislation; or,
- c) Where the permit has been issued as a result of false, mistaken, incorrect, or misleading statements, or undertakings on the application.

#### 17.0 Referral or Denial of a Sign Permit

17.1 The Director and/or Building Official may:

- a) Refuse a permit for any sign if the building or structure to which the sign is, or is to be attached, is incapable of supporting such sign, or if the information submitted regarding the construction of said building or structure is not sufficient to enable him/her to adequately determine the capability of such building or structure to give support;
- b) Refuse a permit for any sign if the information submitted on the permit application is incomplete or incorrect; and,
- c) The Director may refer to Council, or its designated authority, any sign for which a permit is being requested, which in the opinion of the Director, is unsightly, grotesque, or offensive in character. Council shall consider the referral and make a decision regarding permit issuance or denial, which shall be final and binding, regardless of compliance with the provisions of this By-law.
- d) If a permit is denied, the permit fee minus a \$50

administrative fee, will be refunded to the applicant.

## 18.0 Variances

- 18.1 A variance may be authorized by the Director, if in their opinion the general intent and purpose of this By-law is maintained. Any variance not considered to maintain the general intent and purpose of this By-law shall be directed to Council for consideration.
- 18.2 Any application to vary this By-law shall be made by completing the required application form. Such application shall contain all the necessary required information, plans and drawings, and pay all applicable fees as established in the Fees and Charges By-law, prior to being filed with the Director.
- 18.3 In considering the application for variance, the Director or Council shall have regard for:
- a) Special circumstances or conditions applying to the land or building;
  - b) Whether the sign that is subject of the variance application will alter the essential character of the general area or premises in which the sign is proposed to be located, erected, or displayed.
- 18.4 The Director or Council shall keep a record with respect to the justification for any variance approval or denial.
- 18.5 If the variance is approved, a sign permit will be required prior to any sign being located, erected or displayed.

## **Part IV – Administration and Enforcement**

- 19.0 The Director shall be responsible for the administration of this By-law and Municipal Officers shall be responsible for the enforcement of this By-law, both as provided herein:
- 20.0 The Director shall perform the following functions:
- 20.1 Receive and review all applications in conjunction with any sign or sign structure governed by this By-law;
  - 20.2 When the application conforms to the provisions of this By-law

and all other by-laws and laws, issue the permit with drawings and specifications, and ensure that all records are appropriately filed.

20.3 Perform any such inspection as may be necessary to satisfy themselves that the construction is in compliance with the provisions of this By-law and the Sign Permit.

20.4 Issue or cause to be issued the required notice whenever work is found not to be in conformity with the provisions of this By-law.

21.0 The Director and any duly appointed Officer is empowered, to enter or inspect any building, structure or premise within the Municipality for the purpose of inspection of a sign to ensure compliance with all applicable codes and ordinances. Such inspections shall be carried out during business hours unless an emergency exists.

22.0 Every sign shall be designed, constructed and maintained to adequately withstand all loads which may be expected to come upon them and the loads and designs shall be equal to those specified in the Ontario Building Code. The Building Official shall review the application and if necessary inspect to ensure that the sign is in accordance to the application and the provisions of the Ontario Building Code.

23.0 The Municipal Law Enforcement Officer shall perform the following functions:

23.1 May issue a notice whenever a violation is found and not to be in conformity with the provisions of this By-law; and,

23.2 May proceed in accordance with the provisions of this By-law and in accordance with the penalty for non-compliance as provided in Section 24 of this By-law.

24.0 Violations and Removal of Illegal Signs

24.1 When, in the opinion of the Director, the Building Official or the Officer a violation of the by-law exists, a verbal or written notice may be issued to the owner of the sign. The notice shall state the nature of the violation and provide a period of time to correct the alleged violation.

24.2 When a sign is erected or displayed in contravention of the provisions of this By-law and the Notice referred to in Section

23.1 has not been complied with, such sign may be removed by the Officer which may require that the municipality, its employees, or an independent contractor to enter upon the land and remove such sign. Any and all costs associated with the removal of said sign includes a \$50 administrative surcharge, plus all applicable costs to remove and store the sign. Costs shall be borne by the land owner where the sign, except in cases where the sign is on municipal lands where the costs will be borne by the owner of the sign.

- 24.3 In the instance of a sign that is deemed to be potentially dangerous or hazardous to the public by the Director, the Building Official or the Officer, such sign may be caused to be immediately removed without Notice which may require that the municipality, its employees, or an independent contractor to enter upon the land and remove such signs. Any and all costs associated with the removal of said sign includes a \$50 administrative surcharge, plus all applicable costs to remove and store the sign. Costs shall be borne by the land owner where the sign, except in cases where the sign is on municipal lands where the costs will be borne by the owner of the sign.
- 24.4 Except as specifically permitted in this By-law and authorized by the authority having jurisdiction, any sign on, over or partly on or over any Municipal, County or Provincial property and/or highway or right-of-way, including, but not limited to, paths, trails, walkways, ditches and/or shoulders, may be removed by the Officer without notice, which may require that the municipality, its employees, or an independent contractor to enter upon the land and remove such signs. Any and all costs associated with the removal of said sign includes a \$50 administrative surcharge, plus all applicable costs to remove and store the sign. Costs shall be borne by the owner of the sign.
- 24.5 Signs that are removed shall be stored by the Municipality for a period of not more than fourteen (14) business days, during which the owner of the sign or his agent may be entitled to redeem such sign upon payment of the costs associated upon receipt by the Treasurer of the amount calculated by the Director for the removal plus any applicable administrative surcharge plus a \$5.00 per day storage charge or as set out in the Fees and Charges By-law.

24.6 Signs that have been stored by the Municipality for a period in excess of fourteen (14) days and that have not been redeemed, may be forthwith destroyed or otherwise disposed of by the Municipality on authority and direction from the Director or Officer, and the owner of the sign shall be liable to pay to the Municipality the cost of removal, any applicable administrative surcharge plus a \$5.00 per day storage charge or as set out in the Fees and Charges By-law. Any person who fails to pay for the removal and storage costs as provided in this By-law or in the Fees and Services Charges is guilty of an offence, and upon conviction, is liable to a fee and/or fine as provided in Section 24 of this By-law.

## 25.0 Penalty for Non-Compliance

25.1 Every person who contravenes any provisions of this By-law shall be deemed to be guilty of an offence and upon conviction shall be liable to such fines as may be provided for *the Provincial Offences Act, R.S.O., 1990, c.P-33*, as amended, or permitted to continue, shall constitute a separate offence and may be punishable as such there under. Such fine shall be recoverable under *Provincial Offences Act*.

25.2 Where a person has been convicted of an offence under this By-law the Court may in addition to any other penalty imposed on the person convicted, issue an order prohibiting the continuation or repetition of the offence or the doing of any act or thing by the person convicted directed toward the continuation or repetition of the offence.

25.3 Neither the granting of a permit nor the approval of the drawings and specifications, nor inspection made by the authority having jurisdiction during the erection of a sign shall, in any way, relieve the owner of such sign, tenant or the owner of property on which the sign is located, from full responsibility for carrying out the work in accordance with the provisions of this By-law.

## **26.0 Part V – Other Matters**

### 27.0 Liability

27.1 The provisions of this by-law shall not be construed as relieving or limiting the responsibility of any person erecting or owning any sign for personal injury or property damage resulting from

the placing of such signs or resulting for the negligence or willful acts of such person, or their agents or employees, in the construction, erection, maintenance, repair or removal of any such signs.

27.2 The provisions of this section shall not be construed as imposing on the Corporation of the Municipality of Meaford, its officers, employees, servants, agents and contractors any responsibility or liability whatsoever by reason of the removal of any sign.

#### 28.0 Conflict with any Other By-law

28.1 In the event of any conflict between any provisions of this by-law and any other by-law hereto are passed; the provisions of this by-law shall prevail.

#### 29.0 Validity

29.1 In the event any provision, or part thereof, of this by-law is found by a court of competent jurisdiction to be ultra vires, such provision, or part thereof, shall be deemed to be severed, and the remaining portion of such provision and all other provisions of this by-law shall remain in full force and effect.

#### 30.0 Repeal

30.1 By-law 022-2014 and all by-laws and/or resolutions that are inconsistent with the provisions of this By-law and the same are hereby repealed or rescinded insofar as it is necessary to give effect to the provisions of this By-law.

#### 31.0 Short Title

31.1 This by-law shall be known as the "Sign By-law".

#### 32.0 Effective Date

32.1 This by-law shall come into force and take effect upon passing.

**Read a first, second and third time and finally passed this 10th day of September, 2018.**

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**Barb Clumpus, Mayor**

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**Matthew Smith, Clerk**

## Schedule A – Signs Requiring Permits

| Sign Type   | Permitted Zones                             | Permits Required  | Regulations  |
|-------------|---|---|--|
| Awning Sign | Downtown Commercial, Commercial, Industrial | Permanent Sign Permit<br>Building Permit<br><br>*May require a Heritage Permit if within the Heritage Conservation District | <b>Maximum Number:</b> One (1) awning sign per frontage<br><br><b>Maximum Sign Area:</b> Shall be restricted to the skirt of the Awning, not to exceed 15.0 centimetres in height.<br><br><b>Clear Height:</b> Shall be a minimum of 2.43 metres. If the Awning is located within 0.6 metres of a street the clear height shall be a minimum of 4.25 metres. |
| Banner Sign | Commercial                                  | Temporary Sign Permit<br><br>*May require a Heritage Permit if within the Heritage Conservation District                    | <b>Maximum Number:</b> One (1) Banner Sign, for a maximum of thirty (30) days is permitted per frontage.<br><br><b>Maximum Sign Area:</b> Shall not exceed 4.0 metres squared.<br><br><b>Sign Placement:</b> Shall be fastened to the façade. Shall not be located closer than 9.0 metres from any permanent sign.   |

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| Canopy Sign | Commercial,<br>Industrial                            | Permanent<br>Sign Permit<br><br>Building<br>Permit<br><br>*May require<br>a Heritage<br>Permit if<br>within the<br>Heritage<br>Conservation<br>District | <p><b>Maximum Number:</b> One<br/>(1) Canopy Sign per<br/>frontage</p> <p><b>Maximum Size:</b> Shall not<br/>exceed the frontage.</p> <p><b>Clear Height:</b> Shall be a<br/>minimum of 2.43 metres.</p> <p><b>Sign Placement:</b> Shall only<br/>be permitted below the<br/>second storey.</p>  |
| Fascia Sign | Downtown<br>Commercial,<br>Commercial,<br>Industrial | Permanent<br>Sign Permit<br><br>Building<br>Permit<br><br>*May require<br>a Heritage<br>Permit if<br>within the<br>Heritage<br>Conservation<br>District | <p><b>Maximum Number:</b> One<br/>(1) Fascia Sign per frontage</p> <p><b>Maximum Size:</b> Shall not<br/>exceed ninety percent (90%)<br/>of the frontage in width.<br/>Sign face shall not exceed<br/>91.44 centimetres in height.</p> <p><b>Clear Height:</b> Shall be a<br/>minimum of 2.43 metres.</p> <p><b>Lighting:</b> In C1 zone,<br/>external illumination only.<br/>In other permitted zones,<br/>back lit signs are permitted<br/>where the sign is composed<br/>of reverse graphics.</p> <p><b>Sign Placement:</b> Shall be<br/>located at the centre of the<br/>façade.</p> |

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| Ground Sign | Downtown Commercial | Permanent Sign Permit<br><br>*May require a Heritage Permit if within the Heritage Conservation District | <p><b>Maximum Number:</b> One (1) Ground Sign per frontage.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 2.0 metres squared per sign face. Sign face shall not exceed 1.5 metres in width. A maximum of two sign faces permitted.</p> <p><b>Maximum Sign Height:</b> Shall not exceed 2.0 metres.</p> <p><b>Setbacks:</b> Shall be setback a minimum of 3.0 metres from any property lines or driveways.</p> <p><b>Lighting:</b> In C1 zone, external illumination only.</p> <p>No additional signage shall be attached to the sign face or sign structure.</p> |
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| <p>Ground Sign</p> | <p>All Zones, except Downtown Commercial</p> | <p>Permanent Sign Permit</p> <p>*May require a Heritage Permit if within the Heritage Conservation District</p> | <p><b>Maximum Number:</b> One (1) Ground Sign per frontage.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 7.5 metres squared per sign face. Sign face shall not exceed 3.0 metres in width. A maximum of two sign faces permitted.</p> <p><b>Maximum Sign Height:</b> shall not exceed 3.0 metres.</p> <p><b>Lighting:</b> Back lit signs are permitted where the sign is composed of reverse graphics.</p> <p><b>Setbacks:</b> Shall be setback a minimum of 3.0 metres from any property lines or driveways.</p> <p>No additional signage shall be attached to the sign face or sign structure.</p> |
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| <p>Home Development Ground Sign</p> | <p>Within lands that are draft approved or approved for a Plan of Subdivision or Plan of Condominium.</p> | <p>Home Development Sign Permit</p> | <p><b>Maximum Number:</b> One (1) Home Development Sign per street frontage within a draft or approved Plan of Subdivision, or Plan of Condominium.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 1.0 metres squared.</p> <p><b>Maximum Sign Height:</b> Shall not exceed 1.5 metres.</p> <p><b>Setbacks:</b> Shall be setback a minimum of 3.0 metres from any property lines or driveways.</p> |
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| <p>Home Development Temporary Ground Sign</p> | <p>Within lands that are draft approved or approved for a Plan of Subdivision or Plan of Condominium.</p> | <p>Home Development Sign Permit</p> | <p><b>Maximum Number:</b> One (1) New Home Development Sign per frontage within a draft or approved Plan of Subdivision, or Plan of Condominium.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 9.0 metres squared per sign face, a maximum of two sign faces are permitted. Sign face shall not exceed 5.0 metres in width. Sign faces must intersect at an angle of not less than ninety (90) degrees.</p> <p><b>Maximum Sign Height:</b> Shall not exceed 3.5 metres.</p> <p><b>Setbacks:</b> Shall be setback a minimum of 3.0 metres from any property lines or driveways.</p> <p><b>Permit Period:</b> Permitted for up to 3 years. Renewal for another 3 year period may be approved at the Director's discretion.</p> <p>No additional signs may be attached to the sign structure or sign face</p> |
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| <p>Home Development Directional Sign</p> | <p>Municipal Road Allowances</p> | <p>Temporary Sign Permit</p> | <p><b>Maximum Number:</b> Two (2)</p> <p><b>Maximum Sign Area:</b> Shall not exceed 0.75 metres squared.</p> <p><b>Maximum Height:</b> Shall not exceed 1.22 metres.</p> <p><b>Lighting:</b> Shall not be illuminated.</p> <p><b>Sign Placement:</b> Shall only be placed in accordance with schematic drawing provided with the approved permit. Shall not be displayed at any time that may interfere with snow removal.</p> <p><b>Time Permitted:</b> April 15 to November 15 each calendar year.</p> |
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| Mobile Sign | Commercial | Temporary Sign Permit | <p><b>Maximum Number:</b> One (1) Mobile Sign, for a maximum of thirty (30) days is permitted per property.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 4.0 metres squared per sign face, with no dimension exceeding 2.5 metres. A maximum of two sign faces permitted.</p> <p><b>Lighting:</b> Shall not be illuminated.</p> <p><b>Sign Placement:</b> Shall only be located upon finished grade.</p> <p>Sign shall be located on the property containing the business or activity being advertised.</p> <p><b>Setbacks:</b> Shall be setback a minimum of 3.0 metres from any property lines or driveways. Shall be a minimum of 9.0 metres from any other permanent sign.</p> |
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| Projecting/<br>Vertical Sign                     | Downtown<br>Commercial,<br>Commercial,<br>Industrial | Permanent<br>Sign Permit<br><br>Building<br>Permit<br><br>*May require<br>a Heritage<br>Permit if<br>within the<br>Heritage<br>Conservation<br>District | May include an overhanging<br>sign.<br><br><b>Maximum Number:</b> One<br>(1) Projecting/Vertical Sign<br>per frontage<br><br><b>Maximum Sign Area:</b> Shall<br>not exceed 1.0 metres<br>squared.<br><br><b>Maximum Projection:</b><br>Shall not exceed 1.0 metres<br>from adjacent wall.<br><br><b>Maximum Thickness:</b> Shall<br>not exceed 10 centimetres.<br><br><b>Clear Height:</b> Shall be a<br>minimum of 2.43 metres;<br>Located below the second<br>storey of the building. |
| Service<br>Station and<br>Gas Bar<br>Canopy Sign | C2, C4   | Permanent<br>Sign Permit  | Gas price signs may be<br>incorporated into the fascia<br>of a freestanding canopy<br>associated with pump islands<br>up to a limit of 0.5 metres<br>squared, no more than two<br>such signs shall be permitted<br>per canopy.  |

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| <p>Sidewalk Sign</p> | <p>Downtown Commercial</p> | <p>Temporary Sign Permit</p> | <p>Sign message shall advertise the business on the permit, and the message shall be relative to the business.</p> <p><b>Maximum Number:</b> One (1) Sidewalk sign per frontage.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 0.75 metres squared.</p> <p><b>Maximum Height:</b> Shall not exceed 1.22 metres.</p> <p><b>Lighting:</b> Shall not be illuminated.</p> <p><b>Sign Placement:</b> Shall only be placed in accordance with schematic drawing provided with the approved permit. Shall not be displayed at any time that may interfere with snow removal.</p> |
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| <p>Special Event Sign</p> | <p>All</p> | <p>Temporary Sign Permit</p> | <p>Shall be affixed to the ground by temporary wire.</p> <p><b>Maximum Number:</b> Ten (10) Event Signs located throughout the Municipality. Additional signs may be permitted at the event location at the discretion of the Director or their designate.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 0.5 metres squared.</p> <p><b>Maximum Height:</b> Shall not exceed 1.0 metres</p> <p><b>Setbacks:</b> Shall be setback a minimum of 3.0 metres from any property lines or driveways.</p> <p><b>Sign Placement:</b> Shall be a minimum of 9.0 metres from any other permanent sign.</p> <p><b>Permit Period:</b> Signs shall not be displayed more than 7 days in advance of the event and shall be removed within 24 hours of termination of the event, as specified in the permit.</p> <p>No additional items shall be attached or affixed to the sign.</p> |
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## Schedule B – Signs Not Requiring Permits

| Sign Type                     | Permitted Zones   | Regulations  |
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| <p>Bed and Breakfast Sign</p> | <p>Residential Zones (excluding RM and MH).</p> <p>Including A, SA, RU, and D zones.</p> <p>*May require a Heritage Permit if within the Heritage Conservation District</p> | <p><b>Maximum Number:</b> One (1) Ground Sign per street frontage.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 0.5 metres squared</p> <p><b>Maximum Height:</b> Shall not exceed 1.5 metres</p> <p><b>Setbacks:</b> Shall be setback a minimum of 3.0 metres from any property lines or driveways.</p>   |
| <p>Contractor Sign</p>        | <p>All zones</p>  | <p>May include contractors, architects, engineers, and related personnel.</p> <p><b>Maximum Number:</b> Three (3) temporary Contractor Sign per property.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 1.0 metres squared in residential zones; And shall not exceed 2.0 metres squared in all other zones.</p> <p><b>Maximum Height:</b> Shall not exceed 1.5 metres.</p> <p><b>Setbacks:</b> Shall be setback a minimum of 3.0 metres from any property lines or driveways.</p> <p><b>Display Period:</b> Sign must only be displayed while the project is in progress and up to one week following completion. Sign shall not be displayed for more than twelve (12) months.</p> <p>Sign shall not be affixed to a light standard or utility pole.</p> |

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| Commemorative Plaque or Cornerstone | All zones         | None.  |
| Directional Sign                    | All zones         | <p>May include parking entrance and exits signs.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 0.5 metres squared.</p> <p><b>Maximum Height:</b> Shall not exceed 1.0 metres.</p> <p><b>Setbacks:</b> Shall be setback a minimum of 3.0 metres from any property lines or driveways.</p>   |
| Flags                               | All zones         | <b>Maximum:</b> Three (3) flags per property.  |
| Garage or Yard Sale Sign            | Residential Zones | <p>Sign shall indicated the date and location of the sale.</p> <p><b>Maximum Number:</b> Any property shall be restricted to advertising four (4) garage or yard sales in a twelve (12) month period.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 0.36 metres squared.</p> <p><b>Sign Placement:</b> Signs shall only be displayed on private property, and shall not be affixed to and lighting standard or utility pole.</p> <p><b>Display Period:</b> Signs shall not be displayed until more than one day prior to the sale and should be removed immediately following the closure of the sale.</p> |

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| <p>Identification Sign</p> | <p>All zones</p> | <p>May include name and address of a place, building, business, home occupation, organization, person, or occupancy of a building (ie. Apartment, condominium, multiple residential or townhouse dwelling). May also include a building name plate.</p> <p><b>Maximum Number:</b> One (1) Address Sign per property.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 0.2 metres squared.</p> <p><b>Maximum Height:</b> Shall not exceed 1.5 metres.</p> <p><b>Setbacks:</b> Ground mounted signs shall be setback a minimum of 3.0 metres from any property lines or driveways.</p> <p><b>Lighting:</b> External illumination only.</p> |
| <p>Incidental Sign</p>     | <p>All zones</p> | <p>Shall include park benches, mailbox, newspaper box, numerical street numbers, signs which are an integral part of equipment or part of the packaging of a product or of a display, including real estate listing information, and those which are not advertising signs.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 0.2 metres squared with no part of the sign exceeding 45.72 centimetres.</p>  |

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| Internal Sign               | All zones | <p>May include Awning, Banner, Canopy, Directional, Drive-Thru Signs, Fascia, Ground, Projecting, Vertical and Roof, but shall not include Billboards.</p> <p>Sign may include a building permit pursuant to the Building Code Act, such determination shall be made by the Building Official, and the onus to have such determination made shall lay solely with the landowner or their agent.</p> <p>Internal Signs may be subject to Site Plan Approval.</p>  |
| Official Sign               | All zones | None.  |
| Open House Directional Sign | All zones | <p><b>Maximum Number:</b> Four (4) Open House Directional Signs per Open House.</p> <p><b>Maximum Sign Face:</b> Shall not exceed 0.5 metres squared.</p> <p><b>Sign Placement:</b> Shall be located within the untraveled portion of the street allowance in a manner so as to not interfere with traffic, pedestrians or the sight triangle.</p> <p><b>Display Period:</b> Shall not be erected before 5:00 PM of the day immediately before the open house event. All signs shall be removed on the date of the event, immediately following the closure of said Open House event.</p> <p>No additional items shall be attached to the signs.</p> |
| Poster Sign                 | All zones | Shall not be affixed to a light standard or utility pole.  |

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| Private Notice Sign      | All zones | <p>Message shall be 'no trespassing', 'beware of dog', 'no hunting', other public safety or warning notice.</p> <p><b>Maximum Number:</b> None.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 0.2 metres squared.</p> <p><b>Lighting:</b> Shall not be illuminated.</p>  |
| Real Estate Sign         |           | <p><b>Maximum Number:</b> One (1) Real Estate Sign per 100 metres of frontage permitted on the property for rent, lease or sale.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 0.75 metres squared per sign face in a Residential Zone. Otherwise, shall not exceed 3.0 metres squared.</p> <p><b>Lighting:</b> Shall not be illuminated.</p> <p><b>Display Period:</b> Signs shall be removed upon completion of the Real Estate transaction.</p> |
| Rural Accessory Use Sign |           | <p>May include seasonal agricultural stand, home industry, farm produce outlet, agricultural tourism use or farm winery.</p> <p><b>Maximum Number:</b> One (1) Rural Accessory Use Sign per lot.</p> <p><b>Maximum Sign Area:</b> Shall not exceed 1.0 metres squared.</p> <p><b>Maximum Sign Height:</b> Shall not exceed 2.43 metres.</p> <p><b>Setbacks:</b> Shall be setback a minimum of 3.0 metres from any property lines or driveways.</p>     |

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| Window Sign |  | <p>May include any interior sign located within 0.6 metres of a window.</p> <p><b>Maximum Sign Area:</b> Shall not exceed twenty-five percent (25%) of the total area of the structural window opening.</p> |
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