



Media Release

For Immediate Release

RE: Water Tower Turns Blue for Alzheimer's Awareness Month

Meaford, Ontario – January 15, 2024 – The Municipality of Meaford's water tower will be lit blue in support of Alzheimer's Awareness Month.

Currently, approximately 4,425 people are living with dementia in Grey-Bruce. By 2030 this number is expected to increase by 53%. January is Alzheimer's Awareness Month and together we can raise awareness of dementia throughout Grey and Bruce Counties.

The Alzheimer Society Grey-Bruce is an organization that serves local families in Grey-Bruce living with Alzheimer's and other dementia diseases. They provide education, counselling services and social recreation programs to families living with dementia. They encourage healthy habits like exercise and a nutritious diet for maintaining brain health.

If you are concerned for yourself or a loved one, it is important to know the warning signs of dementia so you can ensure an early diagnosis.

For more information about Alzheimer's Disease and other dementias, please visit www.alzheimer.ca/greybruce.

If you are interested in getting involved in a volunteer capacity, please reach out to the Alzheimer Society of Grey-Bruce by calling 519-376-7230.

For further information, contact:

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